

TWO-COLOR FOLDER

Use for desktop publishing and merchandise.

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_PMS186_100K.eps

2 colors: red and 100% black

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_PMS186_60K.eps

2 colors: red and 60% black (to look like gray)

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_PMS186_GRAY9.eps

2 colors: red and gray

LETTERHEAD FOLDER

Use for desktop letterhead.

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_RED_100K_LH.tif

For instructions on how to place this file, please go to identity.rutgers.edu/customlh.shtml.

All files shown here are not actual size.

FOUR-COLOR FOLDER

Use for four-color-process printing by an outside vendor.

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_CMYK_K.eps

4-color process: red and black

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_CMYK.eps

4-color process: red and gray

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_CMYK_K.tif

4-color: red and black (small and large)

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_CMYK.tif

4-color: red and gray (small and large)

ECOMMUNICATIONS FOLDER

Use for ecommunications and in an email signature.

RUTGERS

School of Arts and Sciences

RU_SIG_SAS.gif

ONE-COLOR FOLDER

Use for cases when a one-color logo is needed.

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_100K.eps

1 color: black

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_PMS186.eps

1 color: red

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_REVWHITE.eps

Reverse: white (black box is not part of logo)

RUTGERS

School of Arts and Sciences

RU_SIG_SAS_100K.tif

1 color: black (small and large)

Need Additional Files?

If you need a file not shown here or need a file customized for your use, send an email to: identity@ur.rutgers.edu.